



## CMS Shopping?

**Is your CMS contract expiring in 2008 or 2009?**  
**Here are just a few compelling reasons to take a good look at WebStudy, Inc., as you choose your new partner.**

### **WebStudy's Benefits Far Outweigh the Hassles**

Let's be honest: the benefit/hassle ratio is important. The technology must appear to be simple to all faculty using or considering electronic delivery of course content. Your school will be better positioned to achieve campus-wide adoption of technology if faculty can focus on quality curriculum enhancements, rather than having to learn complex software applications. *To learn more...*

### **WebStudy Helps You Achieve Long-Term Success**

Some current CMS software is expensive and complicated, and it does little more than organize learning materials. WebStudy's tools and training materials are designed especially for faculty who may not be fully engaged in educational technology. Much has changed since schools selected their first CMS. We understand that evolution, on- and off-campus, and we are poised to help you create a long-term, beneficial relationship with us. *To learn more...*

### **Flexible Pricing May be Just What You're Looking For**

WebStudy allows you to test and purchase our high quality and easy-to-use products incrementally, with a progressive and realistic pricing schedule. Put simply: you may try before you buy. Our pricing structure offers the best educational technology value, and it helps you achieve cost efficiency because you pay only for what your institution uses. *To learn more...*

### **About Us**

For the last decade, WebStudy has been a regional provider of software to two- and four-year institutions in the Mid-Atlantic region of the U. S. We focused on product R&D and quality help-desk services and we built a sustainable organization that places customer needs first.

We worked closely with industry experts in distance learning, such as the network of pioneers who produced telecourses distributed via the former PBS Adult Learning Services. We worked with the Educational Technology Consortium to develop a CMS that easily integrates rich multimedia content using a streaming media software player. Our synchronous software is designed to maximize learning outcomes and student retention.

To learn more about WebStudy, go to [www.webstudy.com](http://www.webstudy.com).

# Today's Action Steps – Tomorrow's Future

## How Does this Work?

Technology Conversion + Adoption = Quality Improvement Program								
TASKS	Spring	Summer	Fall	Spring	Summer	Fall	Spring	Summer
CMS Analysis	YOU							
Test Drive		CHOOSE						
Adoption +			AN					
Try Study Package				APPROACH				
Roll-out Training					THAT			
Expand Conversion & Adoption						MATCHES		
Choose Consumption vs FTE Model							YOUR	
Migration Package								NEEDS
Expand Conversion & Adoption								
		It's		A		Match!		

- > Learn how CMS conversion can become a Quality Improvement Program
- > Set up a trial account, receive virtual demo/training, add interested faculty, sign up for TryStudy package - build consensus and community
- > Increase hybrid users at no cost

## Technology Conversion + Adoption = Quality Improvement Program

You may continue to use your current CMS throughout its contract period, while you:

- > Select the most affordable WebStudy package
- > Begin gradual conversion
- > Expand conversion
- > Refine your pricing package selection

## Frequently Asked Questions (FAQ's)

1. How many faculty volunteers are needed for the first semester program? \*
2. Should they represent different disciplines?
3. Is this approach best targeted to those who are not heavy technology users? \*
4. How much training will this require? \*
5. Can I keep my current CMS during the WebStudy pilot program? \*
6. What is the WebStudy Progressive Pricing Plan? \*
7. What is my first step in taking advantage of the TryStudy offer? \*

## Progressive Pricing Plan

